

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Dwight Allen Merriman et al.      Art Unit : 3688  
Serial No. : 10/082,069      Examiner : Donald Champagne  
Filed : February 26, 2002      Conf. No. : 8044  
Title : NETWORK FOR DISTRIBUTION OF RE-TARGETED ADVERTISING

**MAIL STOP AF**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

AMENDMENT IN REPLY TO ACTION OF JUNE 22, 2009